



MEMBER BENEFITS

Ribbon Cuttings

The Charleston Area Alliance loves our community and is dedicated to making the Charleston area an even better place to call home. When local businesses win, we all win, that is why we offer ribbon cutting event services as a way to celebrate the successes of our members and the community.

With an Alliance membership, businesses are offered complimentary ribbon cutting event services including:

- Ribbon and scissors
- Cross-promotion of event information to Alliance/Downtown Charleston social channels
- Photos at the event/posts to Alliance social channels
- Pending schedules, offers Alliance representative to speak (if you wish) at the event
- Invites Alliance board as well as local representatives

For \$300, your business can add additional services for an enhanced ribbon cutting experience. Enhanced add-ons include:

- Ribbon color of your choice
- Custom digital invitation
- Custom event graphic for social media
- Event management on Facebook (Facebook co-hosted event created and maintained by Charleston Area Alliance)
- Media advisory to local news contacts

Ribbon cutting services are offered to members of the Charleston Area Alliance during business hours, Monday through Friday, 8:30 a.m. to 5:00 p.m. Please allow 2 weeks notice for planning purposes.